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Nick Ostrander

As a graphic designer I'm interested in all aspects of design and constantly have the need to grow and learn new skills. With an emphasis on the small details, I strive for the best way to meet and exceed my design goals. I believe having a proper sense of design and business knowledge creates a stronger impact on a brand's presence and its products. For me, this translates to taking what a brand stands for and knowing who its market is to create successful products, campaigns, and brand loyalty.

EXPERIENCE




- **Poolmaster Inc.** 08 / 2016 – 08 / 2019
Senior Graphic Designer
Developed and brought new products to market. Lead the rebranding of a 100+ item product line. Assistant Directed multiple on location photoshoots. Designed and executed product packaging, marketing materials, social media campaigns, and licensing presentations. Other duties included: product photography, photo retouching and manipulating, artwork illustrations, and product mock-ups.

- **Eyedentity Graphics** 09 / 2014 – 07 / 2016
Production Manager
Managed set-up, fulfillment, and quality assurance for all client prints. This included the utilization of large format printers and plotters. Other duties included inventory management and the installation of various signage materials and vehicle wraps.

EDUCATION

- **CSU Channel Islands** May 2015
B.A. in Studio Art
- **Moorpark College** May 2012
A.A. in General Studies

SOCIAL MEDIA

-  [im.nick.o](#)
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HARD SKILLS

Adobe Creative Suite
Illustrating
Mac & Microsoft OS
Packaging Design
Photo Retouching
Photography
Print Production
Product Design

SOFT SKILLS

Communication
Critical Thinking
Time Management
Teamwork